



International Conference on **EMERGING TRENDS IN ENGINEERING, SCIENCE, TECHNOLOGY AND BUSINESS** (ICETESTB-2023)



In Collaboration with

Academic Research in Science, Engineering, Art & Management (ARSEAM) Foundation, Bareilly (India)

Website: eitfaridabad.com

Venue

Seminar Hall, Echelon Institute of Technology,
Kabulpur, Kheri-Manjhawali Road, Naharpar,
Faridabad, Haryana- 121101, India

Conference Dates: May 10th – 11th, 2023

G-20 SUMMIT AND ICETESTB-2023 THEME

While India will host the 18th G20 Summit with the theme "Vasudhaiva Kutumbakam" or "One Earth, One Family, One Future" affirming the value of all life – human, animal, plant, and microorganisms, the **ICETESTB-2023** would also endeavor to promote the spirit of the G-20 spotlighting LIFE (Lifestyle for Environment), with its associated, environmentally sustainable and responsible choices, both at the level of individual lifestyles as well as national development, leading to globally transformative actions resulting in a cleaner, greener and bluer future.

ABOUT ECHELON INSTITUTE OF TECHNOLOGY

Echelon Institute of Technology (EIT) is an all India Institute for advanced professional education. The essential thought process of Echelon is to "train young people and make them capable enough to accomplish their goals." Echelon Institute of Technology was established in 2007. Located in Delhi NCR, EIT has state-of-the-art infrastructure offering M. Tech, B.B.A and B.C.A programs. EIT is affiliated to JC Bose University of Science & Technology, Faridabad, Haryana, approved by AICTE, Ministry of HRD, Govt of India & Directorate of Technical Education, Haryana.

ECHELON INSTITUTE OF TECHNOLOGY

Echelon Institute of Technology (EIT) is "an institution encouraging learning through self-exploration, innovation, collaboration and discourse." EIT imparts the best quality Education and Training to students for shaping their careers for sustainable corporate world after completing professional undergraduate courses. It aims to provide academically efficient and professionally relevant Teaching in the areas of Managing Expertise. Along with Academic Knowledge, EIT also trains for potential candidates to face the challenges in life and their career by providing many value-added Programs to enhance their expertise. EIT's goal is to impart value-based education along with the development of positive attitude, better communication skills and abilities through Training programs, Club Activities, Cultural & Sports Activities and proficiency of preparing Business Plan, raising of funds, becoming entrepreneur to apply knowledge to meet the challenges of future.

ABOUT ARSEAM FOUNDATION

Academic Research in Science, Engineering, Art and Management (ARSEAM) Foundation strives for the promotion and development of research in the field of Science, Engineering, Art & Management in particular. The main goal of the Foundation is to provide a common platform to the academicians, Research Scholars, Students, Industrialists, Professionals and Practitioners for the exchange of ideas on the latest business innovations and Technological advancement to conduct more significant and fruitful research contributing in the development of society, Nation and World as a whole.

ABOUT THE CONFERENCE

A joint conference 'ICETESTB 23' is being organized by Echelon Institute of Technology, Faridabad, Haryana, India and ARSEAM Foundation, Bareilly, India with the theme "Emerging Trends in Engineering, Science, Technology and Business" and a focus on G-20 Summit theme "Vasudhaiva Kutumbakam" or "One Earth, One Family, One Future". This event will provide a common platform to the Academicians, Research Scholars, Students, Industrialists, Professionals and Practitioners for the exchange of ideas, practical experiences and insights into the evolution, formulation and implementation of technological advancement in Engineering, Science, Technology and Business to meet the changing environment. The objective of the conference is to provide a common platform for researchers from the Academia as well as the Industry to discuss and present their research work and also will try to provide an opportunity for collaboration among them.

CONFERENCE THEMES

- Sustainable Development/Engineering: Automobile • Mechanical • Electrical • Chemical • Civil • Electronics • Computer • IT • Biotechnology • Genetic Engineering, and allied disciplines.
- Data Science • Big Data Analytics • Networks, IoT and Cyber Security • Cluster, Cloud, & Grid Computing • Data Mining • Neural Networks and Deep Learning • Machine Learning • Business Intelligence • Human Computer Interface • Wireless Communications and Networks • Artificial Intelligence • Neuro-control • Fuzzy control and applications, etc.
- Management: Business • Human Resource • Finance • Marketing / Production • Operations • Hotel • Insurance • Knowledge / Advertising • Performance • Talent Management • International Marketing • Investment • Project • Quality • Relationship Marketing • Strategic • Commerce • E-Commerce • Business Ethics • Corporate Social Responsibility • Customer Relations • Digital Marketing • Entrepreneurship • Product/Brand Management

- Tourism: • Automation • Digital Transformations • Event Management • Governance • Hospitality • Smart Tourism • New Business Models • Service Management • Tourism Marketing
- Social Sciences and other disciplines: Sustainable development • Economics • Education • Philosophy • Mathematics • Statistics • Anthropology • Social Work • Law • Public Administration • Women's history • Women's studies • International Relations • Development Studies • Cross-Cultural Studies • Archaeology • Astronomy • English • History • Geography • Political Science • Psychology • Sociology • Fashion Studies • Mass Communication • Journalism • Liberal Arts • Peace and Conflict Studies • Language • Literature • Religious studies • Home Science • Health Science • Library Science, Physical Sciences, Life Sciences, etc.

CALL FOR PAPERS

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the following areas. However, the areas are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word file. Submit your abstract / full paper to Email: arseamict@gmail.com

PUBLICATION OPPORTUNITY

Accepted Abstract will be published in the proceedings of the conference and selected full papers will be considered for publication in UGC CARE Journals / in the form of chapter in a book with ISBN number under the book title 'Sustainable Development and Emerging trends in Engineering, Science, Technology and Business'. The selected papers may also be considered for publication in Scopus index journals, ABDC or web of science journals.

ABSTRACT/FULL PAPER SUBMISSIONS GUIDELINES

- All abstracts/ Full Papers should be submitted to- arseamict@gmail.com
- When submitting abstracts, the theme which they are to be included in should be indicated.
- Submitted abstracts/papers must NOT have been drawn from abstracts/papers previously presented, scheduled for presentation, published, or accepted for publication; and if under review, they must NOT appear in print before the 2023 conference. It is expected that abstracts/paper will represent the majority of the submissions and form the scholarly Sessions of the program.
- A separate cover page, setting out the full names of each author, their position, institution, postal address, email and phone numbers must accompany each abstract.
- The abstract should be saved as MS Word doc. file and named "Surname – theme".
- Abstracts should comprise no more than **500 words** excluding references and full paper **must not exceed 20 pages**.
- References, figures and tables are to be included within the 20 pages.
- Abstracts must be in Times New Roman, 12-point, 1.5 linespacing and in single-spacing with block paragraphs.

PAPER PRESENTATION IN-ABSENTIA

Those who cannot come to Faridabad to attend the conference but wish to present their papers in-absentia are encouraged to submit their abstracts/Papers. On request of the author, the paper will be presented in the conference by an expert in that area or by the author of the paper through video/Skype. Papers presented in-absentia will also be included in the conference proceedings.

PAYMENT AND REGISTRATION

Particulars	Within India (Rs)	Overseas (USD)
Delegates from Industry	5,000	150
Delegates from Academics/ R&D Org.	4,000	120
Paper presentation in Absentia/video/Skype	4,500	125
Research Scholar (Ph.D & M.Phil)	3,500	100
Students (UG & PG)	3,000	75

Note: The registration fee for the event covers program kit, accommodation, lunches and high Tea

ACCOMMODATION

- One day Accommodation facility will be provided in the college Hostel without any charges. The accommodation must be booked by the participants in advance.
- For more options, please Google 'Hotels in Faridabad or Hotels near Echelon Institute of Technology' and you will be able to view more hotels in the vicinity.

IMPORTANT DATES

18 Apr, 2023	Abstracts/papers (optional)
20 Apr, 2023	Acceptance of Abstract/paper for presentation only
22 Apr, 2023	Submission of paper in final form
25 Apr, 2023	Acceptance of papers for proceedings

PATRONS

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